

REP HEADLINE# 6249647 TRF# 323796 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT22/12 13.00
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/DE. JUST FROM POLITICS REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME THE NEW MEDIA FIRM BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20003

ORDER # CONTRACT # 6249647 CLASS: NATL. LOCAL REGIONAL

PRDCT DEF JUST FROM POLITI EST#1546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 13.00

REP: TO LENA
FR JULIE
OK'D M1
TTLS \$51550..23X
PLS CFNM, THX 10/22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
82	A		900P-1000P	30		\$9,000.00	10/24	10/24	1		WED	1

AGENCY ADVERTISER CODE = 361 AGENCY EST# = 1546
AGENCY PRODUCT CODE = 379
PROGRAM : MODERN/SUBURGATORY
ORD COM1: DOLLARS ARE FROM HDL#6249646
STATION MAKEGOOD OFFERS:
M1 OK'D MISSED: BONUS
OFFER: WED/900P-1000P OCT24 30S \$9,000.00 (OCT22/12)
CMT: DOLLARS ARE FROM HDL#6249646 PLS ADVISE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12	41500.00	NOV/12	10050.00									
CONTRACT TOTAL												51550.00
TOTAL SPOTS												23

MARKET TOTALS \$164,760 WFTV 26% WKMG 23% WESH 17% WOFL 15% WKCF 6% WRBW 5% CABL 0%
WOPX 0% WRDQ 8% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE